



# A Culture Plan for Scotland

## A Consultation



The Scottish Government wants to hear what you think about the ideas set out in A Culture Plan for Scotland.



Culture is things like music, art, craft, dance, theatre and things that we value like the buildings and stories from history. Culture is part of our everyday lives.



There are some questions about this document. You can answer as many as you like.



The Scottish Government wants to know what is important to you about culture.



The Scottish Government has a list of things it wants to achieve for Scotland.

This is called the National Performance Framework.



The Scottish Government has added a new goal to this list about culture.

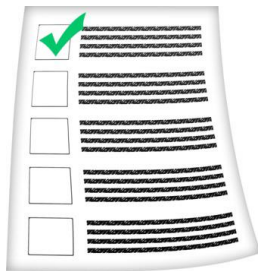
**“We are creative and our vibrant and diverse cultures are expressed and enjoyed widely.”**

This shows that the Government thinks culture is important for everyone.



Your answers to these questions will help the Government decide what work needs to be done to achieve this goal.

Your answers will also help them write the final Plan for culture.



You must fill out this form and send it back to the Scottish Government with your answers to the Consultation questions.

Send your answers to



Email:  
[www.culturestrategy@gov.scot](mailto:www.culturestrategy@gov.scot)



Write to:  
Culture Strategy  
Area 2G South  
Victoria Quay  
Edinburgh  
EH6 6QQ

# About You Questions



## Question

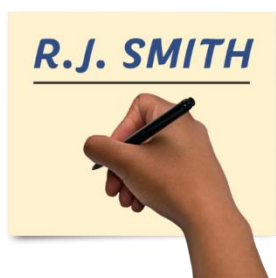
Are you answering these questions as an individual person, or are you representing an organisation?

Tick the box that best suits you.

Individual

☐

Organisation

☐

## Question

What is your name? Or your organisation's name?

Write it in here:



## Question

What is your phone number?

Write it in here:



**Question**  
**What is your address?**  
Write it in here:



**Question**  
**What is your postcode?**  
Write it in here:



**Question**  
**What is your email address?**  
Write it in here:



**The Scottish Government  
wants to publish your answers  
to the questions about culture.**



**Tick the box that shows what  
you want to happen with your  
answers.**

☐

Yes, show my name  
with my answers

☐

Yes, show my answers,  
but not my name

☐

No, don't show my  
name or my answers.



The Scottish Government might want to contact you again in the future about the questions about Culture.

**Are you happy for the Scottish Government to contact you again? Tick one box to show your answer.**

☐ YES☐ NO

## Section 1.

### About this Draft Culture Strategy



This draft plan has been put together from comments from artists, creative people and people who take part in culture.



The Scottish Government asked people about culture at events in 2017.

The events took place all over Scotland.



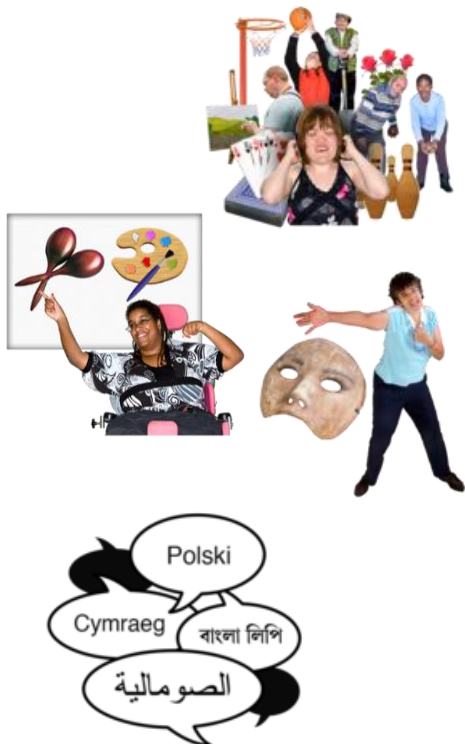
This happened because the Government promised to develop a Culture Plan for Scotland.



At the events people talked about what matters most to people about culture, what is working well, what needs to change and what needs to be done to support culture in Scotland.



Some of the things people talked about were:



- Artists, creativity, new ideas
- Promoting culture
- Understanding culture can help with education, and health and wellbeing
- Promoting diversity and inclusion
- Recognising how important young people are to culture
- Making connections with other countries
- Finding more money for culture
- Giving communities a say in how culture happens locally
- Talking about the impact and benefits of culture
- Joining up across Government.

## Section 2.

### A Vision for Culture in Scotland



**Culture is important and is open to everyone.**

**Culture is celebrated and is important to wellbeing.**

The Scottish Government wants everyone to understand how important culture is.



**Scotland is a place where lots of different communities, with their own cultures, can grow.**

The Scottish Government wants Scotland to be a place where everyone has an opportunity to take part in culture, in different ways and in different places.



Artists and designers, people who make things and communities who take part in culture help to make Scotland an interesting place to live, work and visit.



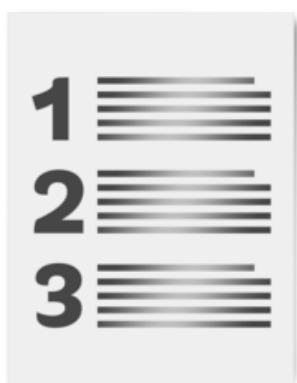
People who want to be artists, or designers have the right to make a fair wage from their work. These careers should be open to everyone.



Culture and being creative can help us to learn about the past and remind us about history and heritage. It can help to shape the future.

There is no one story about Scotland's culture. It is made up of lots of different stories, told by different people.

## What the Culture Plan will do – the Vision



1. Culture in Scotland is innovative and open to everyone in Scotland and around the world.
2. Culture, from the past, and new ideas are celebrated. This is important for our future wellbeing.
3. Culture can be a way of bringing about change and can help everyone.

# A Vision for Culture in Scotland Questions



## Question 1.

**Do you think this vision is a good idea?**

Tick one box.



Yes

☐

No

☐

Not sure

☐

## Question 2.

**Do you have any comments about the vision?**

**What do you like or not like?**

Write in here:



## Section 3.

### Ambitions, aims and actions



This plan sets out ideas about how to support culture in Scotland.

The Scottish Government wants to help everyone with an interest in culture to get involved.

## Changing through Culture



### Ambition

Culture and creativity in Scotland helps everyone to have a better life.



### Question 3.

**Do you think the ambition in Changing through Culture is a good idea?**

Tick one box.

Yes

No

Not sure

☐☐☐



#### **Question 4.**

**Do you have any comments about this ambition? What do you like or not like?**

Write in here:



#### **Aims**

The Scottish Government wants to:

- think about culture when they make new rules and laws
- see culture as a way of helping people
- think about how culture can help people with their health and wellbeing, education and reduce inequality.





## **Actions**

The Culture Plan will do this by

- Hiring someone to work as a Culture Leader at the Scottish Government. Their job will be to help everyone think about culture.
- Bringing together people, including people who work at universities and colleges to talk about how we can show that culture is a good thing and that the plan is helping to support culture for everyone.
- Getting different partners to all work together to promote culture in lots of different areas across local and national government.

## **Question 5.**

**Do you have any comments on these aims and actions? What do you like or not like?**

Write in here:



# Culture for Everyone



## Ambition

Culture includes every community and is for everyone.



## Question 6.

**Do you think the ambition in Culture for Everyone is a good idea?**

Tick one box.

Yes

☐

No

☐

Not sure

☐

## Question 7.

**Do you have any comments on the ambition? What do you like or not like?**

Write in here:



## **Aims**

The Scottish Government wants culture to be for everyone.



The Culture Plan will make sure:

- that all types of culture are included – even things that are new.
- new opportunities are created for people to take part in culture.
- that each community is recognised as having its own culture and sense of identity.

## **Actions**

The Culture Plan will do this by:



- Promoting different types of culture.
- Creating partnerships between culture organisations, businesses and people who are working to make life better for people living in poor communities.
- Make sure people have a say in the type of culture that's available in their communities.



### Question 8.

**Do you have any comments on these aims and actions? What do you like or not like?**

Write in here:

## Growing Culture



### Ambition

Culture is helped to grow as a good thing for everyone across Scotland.

### Question 9.

**Do you think the ambition in Growing Culture is a good idea?**

Tick one box.

Yes

☐

No

☐

Not sure

☐

### Question 10.

**Do you have any comments about the ambition? What do you like or not like?**

Write in here:



## **Aims**

The Culture Plan will do this by:

- helping creative people and making sure they have the skills to help culture grow.
- showing that creative people are valued and trusted in what they do.
- helping people to be more open to different cultures.

## **Actions**

The Culture Plan will do this by:



- Looking for money to support culture, through new budgets and new partnerships.
- Developing programmes to support skills and help artists and other creative people to make enough money.
- Creating opportunities for people from different backgrounds to get involved in culture.
- Developing a long-term plan for working with culture partners around the world.



### **Question 11.**

**Do you have any comments on these aims and actions? What do you like or not like?**

Write in here:

## **Section 4. Delivering a Culture Plan for Scotland**



The final plan will include examples of people doing good work around culture.



### **Question 12.**

**Do you have any examples of people doing good work around culture?**

Write in here:



### **Question 13.**

**What can you or your organisation do to support the Culture Plan for Scotland?**

Write in here.



### **Question 14.**

**How will we know if the Culture Plan for Scotland is working?  
How do you think we should find out?**

Write in here

## Section 5.

### How will we know the plan is working?



It is important that we know if the plan is working.

The Scottish Government is planning to set up a group called the Measuring Change Group.

The group will be responsible for checking if the plan is working and will think how best to do this.



It will look at the information we have now about culture and decide if it needs any more.



This group will work with lots of different partners to check if the new national goal for culture is being achieved.

**“We are creative and our vibrant and diverse cultures are expressed and enjoyed widely.”**

## How will we know the plan is working?

### Questions



#### Question 15.

**Do you think the idea to find out if the plan is working is a good idea?**

Tick one box.

Yes

☐

No

☐

Not sure

☐

#### Question 16.

**What do you think about the idea for a Measuring Change Group? What do you like? What do you not like? What would you change?**

Write in here:



#### Question 17.

**Do you have any other comments about the Plan?**

Write in here:

## Section 6. How this Plan might affect people



The Government have to check how this plan might affect different groups of people.

They have started to do this and have looked at the impact on

- Age
- Disability
- Gender reassignment
- Marriage and civil partnership
- Pregnancy and maternity
- Race
- Religion or belief
- Sex
- Sexual orientation

They have also looked at the impact on

- Children and young people
- People on low incomes
- Business and organisations

You can read about it by clicking this link:

<https://consult.gov.scot/culture-tourism-and-major-events/culture-strategy/>

When you click on this link it will take you away from this document to a page on the internet.



## Impact Assessment Questions



### Question 18.

**Do you think the Equality Impact Assessment has included where the plan might affect people differently because of their age, disability, gender, race, religion or belief, sexual orientation or gender identity?**

Yes

☐

No

☐

Not sure

☐

### Question 19

**What do you think of the Equality Impact Assessment?  
What would you add or change?  
Write in here:**



### **Question 20.**

**Do you think the Children's Rights and Welfare Impact Assessment has included where the plan might affect children's rights and welfare?**

Yes

☐

No

☐

Not sure

☐

### **Question 21**

**What do you think about the Children's Rights and Welfare Impact Assessment? What would you add or change? Write in below.**



### **Question 22.**

**How do you think the plan might affect people on low incomes? Write in below**



### **Question 23.**

**Do you think the Business and Regulatory Impact Assessment has included where the plan might affect businesses, voluntary organisations and controls?**

Yes

☐

No

☐

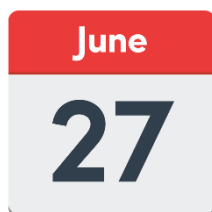
Not sure

☐

### **Question 24.**

**What do you think about Business and Regulatory Impact Assessment? What would you add or change? Write in here:**

## What happens next



This consultation is open from Wednesday 27 June until Wednesday 19 September.

You can get involved in different ways:



- Complete the information about you and answer the questions set out in this booklet. Send your completed booklet to [culturestrategy@gov.scot](mailto:culturestrategy@gov.scot)



- Write to:  
Culture Strategy  
Area 2G South  
Victoria Quay  
Edinburgh  
EH6 6QQ



- Go online to the Citizen Space Portal  
<https://consult.gov.scot>

This will take you away from this document.



- You can host an event or a meeting. The Scottish Government might have some money to help you. You can email [culturestrategy@gov.scot](mailto:culturestrategy@gov.scot) for more information.



- You can share your event details or ideas about this plan on Twitter at @culturescotgov and use the hashtag #culturescot



The Scottish Government wants to reach as many people as possible through this consultation. Please share this with others you think might be interested.



When the consultation ends in September 2018, all the responses will be read by someone who does not work for the Scottish Government to make sure it is independent.



All the responses will be published on the Scottish Government website, but your name will not appear, unless you want it to.



Your response will help the Scottish Government write the final plan.

## Who to contact if you have a question?

**You can contact The Scottish Government in the following ways:**



**Email:**  
[culturestrategy@gov.scot](mailto:culturestrategy@gov.scot)



**Telephone:** 0131 244 0305



**Write to:**  
Culture Strategy  
Area 2G South  
Victoria Quay  
Edinburgh  
EH6 6QQ