# SHS 2017 and Beyond Consultation - Sample sizes and confidence intervals - Options A and B

#### Introduction

This short note provides some illustrative confidence intervals for SHS 2017 Options A and B (section A) for national and local authority level data, and explains how confidence intervals can be calculated for different questions (section B). Annex A provides sample (base sizes) for all local authorities under the current SHS and options A and B.

Option A

Biennial topics, i.e. halving the number of topics covered by the survey every year and collecting data on each topic every second year, with a small reduction in sample size (from 10,700 to 10,100). Maintains full topic coverage albeit every two years.

Local Authority data would be published every year on an annual basis.

Option B

Reduction of the overall survey sample size by around a third, from 10,700 to 7,450, with a small reduction in topics covered by the survey.

Local Authority data would be published every year on a two year rolling average basis.

#### A. Confidence Intervals

Confidence intervals are a measure of the precision of survey estimates, with smaller/narrower confidence intervals being desirable. Confidence intervals are shown below for full sample questions from both the household and random adult questionnaires, at both Scotland level and for an illustrative local authority (Aberdeenshire). A fictional random adult question is also shown in order to illustrate that confidence intervals widen when estimates are closer to 50 percentage points.

Annex A provides sample (base) sizes for all local authorities for the current SHS and for options A and B (full and one third sample household and random adult questions, based on 2014 data). These estimates can be used in conjunction with the SHS 2014 Local Authority tables to calculate confidence intervals for different questions and base sizes (as explained in section B below).

It should be noted that the confidence interval estimates are a guide and have been calculated on the basis of rounded estimates and/or base sizes. Furthermore, SHS 2017 Options A and B assume the same point estimates as 2014 data to allow a comparison of confidence intervals to be made.

<sup>&</sup>lt;sup>1</sup> For further explanation of confidence intervals in the SHS, see 'statistical significance' under the guidance and info tab in the Local Authority tables publication.

## Household questionnaire examples

#### Full sample - Scotland level data

Household access to cars and vans (full sample household question)

| Tiouschold decess to ears and varis from sample household question |                |                      |                            |  |  |  |  |  |
|--|----------------|----------------------|----------------------------|--|--|--|--|--|
|  | Scotland       | Confidence Intervals |                            |  |  |  |  |  |
|  | Current (2014) | Current<br>(2014)    | Option A (biennial topics) | Option B (30% reduction in sample size, annual data) |  |  |  |  |
| None   | 31%            | +/-1%                | +/-1%                      | +/-1.2%  |  |  |  |  |
| One or More  | 69%            | +/-1%                | +/-1%                      | +/-1.2%  |  |  |  |  |
| Base   | 10630          | 10630                | 10100                      | 7450   |  |  |  |  |

## Full sample - Aberdeenshire data

Household access to cars and vans (full sample household guestion)

| Trouberrold docess to dars and varie from sample froduction question |                |                      |         |  |  |  |  |  |
|--|----------------|----------------------|---------|--|--|--|--|--|
|  | Aberdeenshire  | Confidence Intervals |         |  |  |  |  |  |
|  | Current (2014) |                      |         | Option B (30% reduction in sample size, <u>2 year rolling</u> <u>average</u> ) |  |  |  |  |
| None   | 15%            | +/-4.6               | +/-4.6% | +/-3.6%  |  |  |  |  |
| One or More  | 85%            | +/-4.6               | +/-4.6% | +/-3.6%  |  |  |  |  |
| Base   | 320            | 320                  | 310     | 450  |  |  |  |  |

## Random adult questionnaire examples

# Full sample - Scotland level data

Whether respondent smokes cigarettes (full sample random adult question)

| Scotland |                | Confidence Intervals |                            |   |  |  |
|----------|----------------|----------------------|----------------------------|---|--|--|
|          | Current (2014) | Current<br>(2014)    | Option A (biennial topics) | Option B (30% reduction in sample size, <u>annual</u> <u>data</u> ) |  |  |
| Yes      | 80%            | +/-0.9%              | +/-0.9%                    | +/-1.1%   |  |  |
| No       | 20%            | +/-0.9%              | +/-0.9%                    | +/-1.1%   |  |  |
| Base     | 9800           | 9800                 | 9300                       | 6850  |  |  |

Whether respondent likes potatoes (full sample random adult question)

|      | Scotland       | Confidence Intervals |                            |  |  |  |  |  |  |
|------|----------------|----------------------|----------------------------|--|--|--|--|--|--|
|      | Current (2014) | Current<br>(2014)    | Option A (biennial topics) | Option B (30% reduction in sample size, annual data) |  |  |  |  |  |
| Yes  | 45%            | +/-1.1%              | +/-1.2%                    | +/-1.4%  |  |  |  |  |  |
| No   | 55%            | +/-1.1%              | +/-1.2%                    | +/-1.4%  |  |  |  |  |  |
| Base | 9800           | 9800                 | 9300                       | 6850   |  |  |  |  |  |

#### Full sample - Aberdeenshire data

Whether respondent smokes cigarettes (full sample random adult question)

|      | Aberdeenshire  | Confidence Intervals |                            |   |  |  |  |
|------|----------------|----------------------|----------------------------|---|--|--|--|
|      | Current (2014) | Current<br>(2014)    | Option A (biennial topics) | Option B (30% reduction in sample size, two year rolling average) |  |  |  |
| Yes  | 82%            | +/-5.2%              | +/-5.4%                    | +/-4.4%   |  |  |  |
| No   | 18%            | +/-5.2%              | +/-5.4%                    | +/-4.4%   |  |  |  |
| Base | 300            | 300                  | 280                        | 420   |  |  |  |

Whether respondent likes potatoes (full sample random adult question)

|      |                |                   | · · · · · · · · · · · · · · · · · · · | ,   |  |  |
|------|----------------|-------------------|---------------------------------------|---|--|--|
|      | Aberdeenshire  |                   | Confidence I                          | Intervals   |  |  |
|      | Current (2014) | Current<br>(2014) | Option A (biennial topics)            | Option B (30% reduction in sample size, two year rolling average) |  |  |
| Yes  | 45%            | +/-6.5%           | +/-6.7%                               | +/-5.5%   |  |  |
| No   | 55%            | +/-6.5%           | +/-6.7%                               | +/-5.5%   |  |  |
| Base | 300            | 300               | 280                                   | 420   |  |  |

#### B. Calculating confidence intervals for different questions

Confidence intervals for different questions can be calculated by referencing the <u>2014 SHS</u> <u>Annual Report</u> and/or the <u>Local Authority tables</u>. This includes questions that have smaller sample/base sizes than the sampled population because a filter has been applied, e.g. people with a driving licence.

As an example, the confidence intervals under options A and B for Aberdeenshire and whether a respondent smokes were calculated as follows:

- 1. Access the <u>Local Authority tables</u> and the question of interest, in this case whether the respondent smokes or not in the Health section in table 9.1.
- 2. Select Aberdeenshire from the drop down menu and read off the current sample/base size for 2014 for the particular question, in this case smoking in table 9.1 which has a 300 base size.
- 3. Calculate the sample sizes for option A and B using the following table. Remember that as option B will publish data on a two year rolling average basis, double the sample size first for option B before applying the figures below, i.e. Option B sample size for Aberdeenshire smoking example is  $300 \times 2 = 600 \times 70\% = 420$ .

| Sample sizes as % of current sample size |          |          |  |  |  |  |
|--|----------|----------|--|--|--|--|
| Household Option A Option B              |          |          |  |  |  |  |
| Full sample question                     | 95%      | 70%      |  |  |  |  |
| 1/3 sample question                      | 95%      | 105%     |  |  |  |  |
| Random A                                 | Option A | Option B |  |  |  |  |
| Full sample question                     | 95%      | 70%      |  |  |  |  |
| 1/3 sample question                      | 95%      | 105%     |  |  |  |  |

Notes: To work out whether a question is a full sample question or a one third sample question, look at the Scotland level sample size in the national report or LA tables. Full sample questions typically have a base size of at least 9,800 (unless they are a subset of the population, e.g. people with a driving licence) whilst one third sample questions have a base size of at least 3,250 (unless they are a subset of the population).

- 4. Use the <u>significance spreadsheet</u> to calculate the confidence intervals for the new sample size. Note you may need to use the nearest percentage point estimate and/or the nearest sample/base size to calculate your confidence interval.
- 5. Alternatively you can unprotect the spreadsheet and insert a new column of data for your sample size (e.g. insert 420 in the new column N, row 14) and copy the formula from the previous column row M. This will automatically give you the confidence interval for 420 from the table (but not the shaded boxes at the top which default to the nearest sample size which was already in the table, in this case 500) The confidence interval for an 80% estimate can be read off row 30, new column N, for 80%, i.e. +/-4.4%.

## ANNEX A Local Authority Sample Sizes - Current SHS and Options A and B

For local authority (LA) estimates, when calculating sample sizes for options A and B, it is assumed that all LA estimates face the same proportionate reduction as at national level.

Option B shows the sample size for two year rolling average estimates, i.e. combining two years' worth of data to publish estimates every year.

Table A1 Sample Sizes for Current SHS and Options A and B - Full Sample Questions

|                       | Household |             |   | R       | andom Ad    | ult   |
|-----------------------|-----------|-------------|---|---------|-------------|---|
|                       | Current   | Option<br>A | Option<br>B (two<br>year<br>rolling<br>average) | Current | Option<br>A | Option<br>B (two<br>year<br>rolling<br>average) |
| Aberdeen City         | 310       | 290         | 430   | 290     | 270         | 400   |
| Aberdeenshire         | 320       | 310         | 450   | 300     | 290         | 420   |
| Angus                 | 270       | 260         | 380   | 260     | 240         | 360   |
| Argyll and Bute       | 290       | 270         | 400   | 270     | 260         | 380   |
| Clackmannanshire      | 270       | 260         | 380   | 250     | 240         | 350   |
| Dumfries and Galloway | 240       | 220         | 330   | 230     | 210         | 310   |
| Dundee City           | 290       | 270         | 400   | 250     | 240         | 350   |
| East Ayrshire         | 250       | 230         | 340   | 230     | 220         | 330   |
| East Dunbartonshire   | 260       | 250         | 360   | 220     | 210         | 310   |
| East Lothian          | 240       | 230         | 330   | 220     | 210         | 300   |
| East Renfrewshire     | 240       | 230         | 340   | 220     | 210         | 310   |
| Edinburgh City        | 800       | 760         | 1,110   | 710     | 680         | 990   |
| Falkirk               | 290       | 270         | 400   | 260     | 250         | 370   |
| Fife                  | 540       | 510         | 760   | 490     | 460         | 680   |
| Glasgow City          | 1,020     | 970         | 1,420   | 950     | 900         | 1320  |
| Highlands             | 350       | 330         | 490   | 320     | 300         | 450   |
| Inverclyde            | 260       | 250         | 370   | 250     | 240         | 350   |
| Midlothian            | 230       | 210         | 320   | 190     | 180         | 270   |
| Moray                 | 260       | 240         | 360   | 250     | 240         | 350   |
| Na h-Eileanan Siar    | 280       | 270         | 390   | 270     | 250         | 370   |
| North Ayrshire        | 260       | 250         | 360   | 250     | 230         | 340   |
| North Lanarkshire     | 490       | 460         | 680   | 450     | 420         | 620   |
| Orkney Islands        | 270       | 260         | 380   | 270     | 260         | 380   |
| Perth and Kinross     | 290       | 270         | 400   | 250     | 230         | 340   |
| Renfrewshire          | 260       | 250         | 360   | 250     | 230         | 340   |
| Scottish Borders      | 270       | 260         | 380   | 250     | 240         | 350   |
| Shetland Islands      | 280       | 270         | 390   | 260     | 250         | 360   |
| South Ayrshire        | 270       | 260         | 380   | 250     | 230         | 340   |
| South Lanarkshire     | 440       | 420         | 620   | 410     | 390         | 570   |
| Stirling              | 270       | 250         | 370   | 250     | 240         | 350   |
| West Dunbartonshire   | 290       | 280         | 410   | 280     | 270         | 390   |
| West Lothian          | 230       | 220         | 320   | 200     | 190         | 280   |
| Scotland              | 10,630    | 10,070      | 14,820  | 9,800   | 9,280       | 13,650  |

Table A2 Sample Sizes for Current SHS and Options A and B - "One Third Sample" Questions

|                       | Household |             |   | R       | andom Ad    | ult   |
|-----------------------|-----------|-------------|---|---------|-------------|---|
|                       | Current   | Option<br>A | Option<br>B (two<br>year<br>rolling<br>average) | Current | Option<br>A | Option<br>B (two<br>year<br>rolling<br>average) |
| Aberdeen City         | 100       | 90          | 210   | 100     | 90          | 210   |
| Aberdeenshire         | 110       | 100         | 230   | 100     | 90          | 210   |
| Angus                 | 90        | 90          | 190   | 90      | 90          | 190   |
| Argyll and Bute       | 100       | 90          | 210   | 90      | 90          | 190   |
| Clackmannanshire      | 90        | 90          | 190   | 80      | 80          | 170   |
| Dumfries and Galloway | 80        | 80          | 170   | 80      | 80          | 170   |
| Dundee City           | 100       | 90          | 210   | 80      | 80          | 170   |
| East Ayrshire         | 80        | 80          | 170   | 80      | 80          | 170   |
| East Dunbartonshire   | 90        | 90          | 190   | 70      | 70          | 150   |
| East Lothian          | 80        | 80          | 170   | 70      | 70          | 150   |
| East Renfrewshire     | 80        | 80          | 170   | 70      | 70          | 150   |
| Edinburgh City        | 270       | 260         | 560   | 240     | 230         | 500   |
| Falkirk               | 100       | 90          | 210   | 90      | 90          | 190   |
| Fife                  | 180       | 170         | 380   | 160     | 150         | 330   |
| Glasgow City          | 340       | 320         | 710   | 320     | 300         | 670   |
| Highlands             | 120       | 110         | 250   | 110     | 100         | 230   |
| Inverclyde            | 90        | 90          | 190   | 80      | 80          | 170   |
| Midlothian            | 80        | 80          | 170   | 60      | 60          | 130   |
| Moray                 | 90        | 90          | 190   | 80      | 80          | 170   |
| Na h-Eileanan Siar    | 90        | 90          | 190   | 90      | 90          | 190   |
| North Ayrshire        | 90        | 90          | 190   | 80      | 80          | 170   |
| North Lanarkshire     | 160       | 150         | 330   | 150     | 140         | 310   |
| Orkney Islands        | 90        | 90          | 190   | 90      | 90          | 190   |
| Perth and Kinross     | 100       | 90          | 210   | 80      | 80          | 170   |
| Renfrewshire          | 90        | 90          | 190   | 80      | 80          | 170   |
| Scottish Borders      | 90        | 90          | 190   | 80      | 80          | 170   |
| Shetland Islands      | 90        | 90          | 190   | 90      | 90          | 190   |
| South Ayrshire        | 90        | 90          | 190   | 80      | 80          | 170   |
| South Lanarkshire     | 150       | 140         | 310   | 140     | 130         | 290   |
| Stirling              | 90        | 90          | 190   | 80      | 80          | 170   |
| West Dunbartonshire   | 100       | 90          | 210   | 90      | 90          | 190   |
| West Lothian          | 80        | 80          | 170   | 70      | 70          | 150   |
| Scotland              | 3,540     | 3,350       | 7,400   | 3,270   | 3,090       | 6,840   |